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(71) Applicant (for all designated States except US): **AUC-  
TION HOUSE AUSTRALIA PTY LTD** [AU/AU]; 191  
Botany Road, Alexandria, New South Wales 2015 (AU).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **HENRY, Simon,  
John** [AU/AU]; c/-Auction House Australia Pty Ltd,  
191 Botany Road, Alexandria, New South Wales 2015  
(AU). **HUGHES, Sean, Gustav, Standish** [AU/AU];  
c/- Auction House Australia Pty Ltd, 191 Botany Road,

Alexandria, New South Wales 2015 (AU). **LAMBERT,  
Alan** [AU/AU]; c/- Auction House Australia Pty Ltd, 191  
Botany Road, Alexandria, New South Wales 2015 (AU).  
**PANTLING, Peter, Charles** [AU/AU]; c/- Auction House  
Australia Pty Ltd, 191 Botany Road, Alexandria, New  
South Wales 2015 (AU).

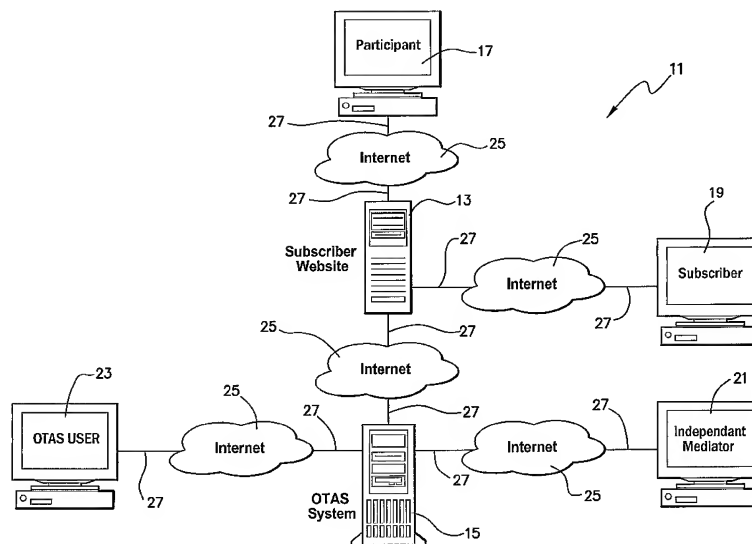
(74) Agent: **GRIFFITH HACK**; GPO Box 4164, Sydney, New  
South Wales 2001 (AU).

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(54) Title: A SYSTEM AND METHOD FOR FACILITATING A TRANSACTION



(57) Abstract: A system for facilitating a transaction, the system comprising: obtaining means operable to obtain information pertaining to an object that is for sale; forwarding means operable to forward the information pertaining to the object to a first computing device that is arranged to present the information to a prospective purchaser; and establishing means operable to establish a communicating means associated with the first computing device and a second computing device that is used by a person managing a sale of the object, the communicating means being such that it allows the prospective purchaser and the person managing the sale to use the first computing device and the second computing device, respectively, to communicate with each other in relation to the sale of the object, thereby facilitating the transaction.

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